

X & Y COMMUNICATIONS

www.deservewhatyouwant.com

www.edumckaytion.com/blog

IN THIS EDITION: How about we completely re-arrange some established “pickup” advice? And while we’re at it, let’s re-arrange some “mainstream” dating advice too. Plus, “Kudos From Albania”...

HERE YOU GO...A SOCIAL NETWORKING SITE FOR US GUYS WHO WANT TO GET BETTER WITH WOMEN:

I just found out about a new social networking site specifically designed for men who are on the path of self-improvement with women and life. It’s called PUAconnect.com, and despite the URL I’ve spoken at length with the guys over there and their commitment truly is to achieving greatness with great women. Right on...I’m IN!

And so should you be. In fact, consider this my personal invitation to join. And yes, it’s not gonna cost you a dime.

<http://www.puaconnect.com>

This is a place where you can connect, share, learn, and meet with friends from all over the world. You can whip up your profile, find local wingmen, interact with existing members, write blogs, upload video and photos of your adventures, create and join groups and all sorts of other stuff.

I found PUA Connect to be a sophisticated yet easy to use social networking interface...and its focus makes it unique.

Another thing, the interface is a powerful one. For instance, you can make your profile open to the public, viewable only to your friends, viewable only to a unique group, or make it completely private. You can also change any of these settings anytime. Plus you can upload pics, start a blog and essentially all the other features you’ve come to expect from a major social networking site.

PUA Connect is growing in popularity very quickly. There’s already over 500 members. The interface is very intuitive and you will find it easy to navigate and interact within the site. Sign up

for an account and start connecting and making new friends like never before.

Oh yes, be sure to add me as a friend...and tell 'em your "method" is "deserving what you want"!

<http://www.puaconnect.com>

And now, on to your questions and comments...

=====

READER QUESTIONS AND COMMENTS

=====

WHEN YOU FIND A GREAT WOMEN YOU LIKE MORE THAN ALL OTHERS AND WHO LIKES YOU BACK, DO WHAT ANY SELF-RESPECTING PUA WOULD DO: BREAK UP WITH HER (!?)

Hi Scot,

First like to say, really enjoying the products. I don't buy online without strict circumspection and this has paid off. I've been listening to the "pick up" sort of info for months now. I started with [withheld]. His stuff was useful because it helped me put me first if you know what I mean. The only thing is that I think he's got a serious chip on his shoulder. In any case, I arrived at you and find that your perspective is closer to what I believe, or would like to believe.

Anyway I've got a question.

I'm currently "casually" seeing a girl from home. I go to college in a different place to her so I only really see her at the weekends. Although we are not exclusive, since I've been with her I find that I'm not really interested in any other girls. There are a few problems with this because I know the wisdom in not putting my eggs all in one basket. I am wondering what to do because I am also finding my confidence reduced and my insecurity about this situation increased--although I know enough not to act needy or anything like that, *even if I'm feeling it*. I think from her end, she probably thinks that everything is fine and it's just fine and casual. But do you think I should end this relationship if it's causing internal (and imagined) distress even if I like her and she likes me? It's probably not far off "one-itis" (shudder LOL) but the thing is she likes me too.

If I am to end it I would want to do so in as masculine a way as possible, if that is possible. How would that even be done? There can be no reason to end a decidedly good situation except for me wussing out! That throws masculine out the window LOL.

Anyway, I'd appreciate any advice you'd have.

Cheers,

Gordon (Belfast, Northern Ireland)

OK, thanks for bringing up a great topic, Gordon.

Here we arrive at an issue I see A LOT based on "seduction community" teaching. Unfortunately, the objectively basic "paint by numbers" approach of teaching beginners how not to screw up with women leaves very little grey area (as does "paint by numbers" in real life, I suppose).

As such, the teaching includes such pearls of wisdom as "avoid one-itis", "don't give your power away to women", and/or as you mentioned "don't put your eggs in one basket".

All of this is nice entry-level advice if you are a supplicative wussy-boy who tends to fall in "love" with anyone female who actually likes him and can fog a mirror.

The problem arises when we take this kind of teaching in too generalistic a sense. What happens then? A guy like your or me meets a woman we like very much--much more than the others we've dated. And she likes us back...a lot. So we BREAK UP WITH HER?

This is the part where somebody scratches the needle across the record while the music's playing...bringing it all to an abrupt stop with a "WHAAAT?"

If she lives where home is for you, and you see her every weekend, I'm hard pressed to call this a long-distance relationship, so I think you should be GLAD you've found a woman you can potentially keep around long-term. And she apparently likes you back. THIS IS NOT A BAD THING. In fact, this is what most guys DREAM OF.

I mean, going to college and experiencing the feeling that the only woman you really want is the one YOU HAVE? That's about as good as it gets, and ALMOST NO GUYS ever get to have that in their lives.

Why am I so sure about what I'm saying? Many years ago I was in your situation almost exactly. Instead of manning up, I BROKE UP WITH HER because my own weakness/jealousy pissed me off. Not only did some other guy snag her up literally THE DAY AFTER we broke up, he married her. And last I checked in the "alumni news" section she was still married to him with three kids. That was a great woman...and I screwed up. So when I met Emily two years ago, you can bet I didn't make the same mistake. I let all the other women in my life go—BY CHOICE--and have not looked back. After all, I dated enough to know what I wanted. And when she showed up, I didn't have room in my schedule for the other women I had been dating.

This is all about HAVING 100% CONTROL over your dating life and having the FREEDOM to make the decisions YOU WANT TO MAKE...when and only when the TIME IS RIGHT by your own standards.

Quote: "There can be no reason to end a decidedly good situation except for me wussing out!"

So thereby you have my support for an answer you've already provided to your own question. You don't sound like a man who is weak. You sound like a man who is hypersensitive about LOOKING weak. Fair enough. Why not LEAD as a man, then, and go make sure you deserve what you want from your relationship with this woman and make it happen. If it doesn't work out, you at least exercised an option that was yours. And my guess is that you'll be strong enough a relationship manager to continue making long-term decisions from a position of strength even if it's within the context of a long-term exclusive relationship. If in doubt, what will help you remove any shadow of it is this:
<http://www.deservewhatyouwant.com/virtuosity>

Be Good,

Scot

=====

YET ANOTHER OPPORTUNITY TO RE-FRAME THE “RULES OF SEDUCTION”...

Hey Scot, On Sunday I called a woman I met on the train. I was wanting to set something up, so I asked her if she was free on Tuesday night (I probably should have just asked her out on Tuesday night and gave her the first right of refusal) anyway she didn't know when she was free this week so she said she would call me. She didn't seem like she didn't want to see me though.

Anyway she didn't call, so I called her yesterday after work, and she apologised for not calling, she was apparently very busy. We had a nice conversation on the phone, but it came to the point where she said she couldn't go out this week cause her mum is going back to china (for how long I don't know) so her mum wants to be with her every night this week. But she didn't know when she is free next week. So she said, "So how should we do this" in regards to who should call later on. I told her that as soon as she finds out when she is free to give me a call. (Now I know I probably should have taken the lead and told her I would call on a certain day) I feel as I have now given my power away on the phone... TWICE... is there any recovery from this? If later on in the week I called her would it come off as needy as I told her to call me? How would a great man act? I was trying to use the frame of the chooser not the chaser, but it's really hard to have that mind shift. Any advise would be very much appreciated.

Thanks mate,

Darrell (Australia)

Oh not at all...you are doing MUCH better than you think.

Quote: "So she said, 'So how should we do this'"

That is a clear indicator of interest. When a woman shows eagerness towards making firm plans with you in any way, you can assume a strong likelihood that she is legitimately trying to make it work. Contrary to some of the more "black and white" teaching approaches out there (which is--again--admittedly what

some newbies need), some women actually DO have commitments for the next week or so and/or REALLY CAN'T make either of your suggested times.

How you handled it was perfect. You offered leadership by suggesting a couple of good times to meet. When she couldn't make any of them and had no visibility, you demonstrated rather clearly that you aren't going to keep "chasing". Simply put, you can't get inside a woman's head, flip a switch and MAKE her decisions for her. If she's not giving you anything to hold on to, telling her you aren't going to keep calling her and for her to call you back when she's got this figured out is fine.

One thing guys forget is that women royally screw up as much in the dating world as men do. And make no mistake, I see behavior just like hers from women all the time. Women will call Emily having habitually related to guys the way this one is relating to you--and wondering out loud why men "never call [them] back" and why they "talk to lots of men but never go out on any dates".

A big part of all this is allowing human margin for error in women versus taking things so personally (and so SERIOUSLY). From there we not only give ourselves a much needed break, but we become MUCH better at measuring character in women. See how that works?

Cheers,

Scot

=====

...AND WHILE WE'RE AT IT, WHY NOT RE-FRAME SOME "MAINSTREAM" DATING ADVICE TOO?

Hi Scot,

I'm real interested to hear your take on this.

I am a 50 yr. old man, who has been out of the dating scene for a while. I am ready to get back in, but I have been suffering from some thyroid issues that make me extremely tired at times. I have always been a robust guy, been active and athletic. I am otherwise in great shape for my age. What I am concerned about is I want a woman who is active, but until I get my health challenge handled, I probably won't be able to keep up with that kind of woman.

Should I wait until my health turns around before dating so that I can deserve what I want? Or should I go ahead and date now and mention my situation only to women who I date more than a couple of times?

This is a bummer because there are times when even a low-key date like dinner and walking around a mall can wear me out.

All the Best,

Milo (Glendale, California)

Hello Milo:

Often times, you'll find mainstream dating advice that admonishes you to pretty much "wait out" all of your excuses before pronouncing yourself "ready" to date again.

Well, the very last thing you want to do is wait until conditions are "perfect" before dating again. The obvious reason for this is that there will ALWAYS be some sort of limiting belief you'll be able to come up with. But the more subtle reason is that sometimes what we think are major issues aren't so much to women.

I clearly remember telling myself shortly after my divorce that I needed to lose 30 pounds before I could expect to date. It took a few months to do that, and I indeed didn't date during that time.

Women indeed enjoyed my company when I did start dating, so I initially felt pretty good about having waited. But the crazy thing is that I ended up gaining the weight back (no thanks to focusing on my social life rather than going to the gym, which is another newsletter altogether)...and I didn't see any less interest from women. If anything, there was MORE interest--probably because of what had been happening in the self-development/"inner game" realm.

So yes...get back out there and meet some women. When you choose to tell them about your situation is dependent upon each individual scenario, I'd say. But I would agree that it's not first-date conversation. Nothing medical is.

Be Good,

Scot

=====

THE KIND OF SUCCESS STORY WE'RE LOOKING FOR AROUND HERE

Last Thursday was my employer's holiday party. Everyone was there, including coworkers and significant others thereof.

I remembered what you said about "is there anyone else in the room you'd rather go home with?" My girlfriend looked absolutely AMAZING all dressed up. I caught myself gawking at her then and there. A couple coworkers were a little more attractive than I see on a daily basis (overall, I have fairly attractive coworkers), and a couple guys had attractive girlfriends/wives...but my woman stood out among that whole crowd.

The manager I'm working for right now told me how cute she was...three times. Not only did everyone there like her, but she hit it off with the wife of the partner who's doing my performance review. Needless to say, this is a Good Thing.

Jeff (Ten-Plus graduate--Boston, MA)

Yes, I definitely talk about the rush a man can feel from having the most amazing woman in the room at his side everywhere he goes. Now you know that feeling. And as you've just figured out, this goes WAY beyond looks. It's what having a great woman in your life does for you. And the best part is that she probably feels the same way about the effect you are having on her life as a great man. It would appear that you're both absolutely deserving what you want. I predict great things.

Great job.

I may just have to hire you as a trainer for my Boston seminars someday. No joke.

Be Good,

Scot

=====

MAKE THAT 131 COUNTRIES...AND COUNTING

Dear scot

sometimes j am on my day sometimes not or so! differnt kind situation and day too!

as far as learnd from yr lessons had to be my self.but here in albania different culture ancient it works and states <USA> too

life is short try to livit any moment as it comes to me.good lack body

Toni (Albania)

I have nothing useful to respond with here, other than to agree that what we talk about around here will work wherever you are in the world. Mostly I just wanted to prove that I got an e-mail from Albania! Thanks for your message, Toni, and welcome.

You know, I'm growing more and more determined to get a newsletter subscriber from Antarctica somehow. Lately I've been even considering doing a geographically-targeted Google Adwords campaign until it happens. When it does, my new tagline will read "Readers On All Seven Continents"...LOL

Incidentally, I hear someone out there wondering: Albania is second on the list alphabetically. Afghanistan is in the house, and has been for some time.

Be Good,

Scot

=====

NEW YEAR'S RESOLUTION—FINALLY START MEETING WOMEN ONLINE:

Yes, that would be an EXCELLENT choice as far as New Year's resolutions go. After all, other guys are meeting actresses, models and even super-cute crosses between Audrey Hepburn and Mary Lou Retton (ahem) out there every day. In fact, let's get real. Why not make your resolution to DOMINATE YOUR METRO AREA at the online dating site of your choice? And the plan is a simple one:

- 1) Get the Online Dating Domination program NOW so you can learn every shred of what's in it during the downtime over the holidays:
<http://www.onlinedatingdomination.com>
- 2) Sign up for MySpace and/or Match.com:
<http://www.deservewhatyouwant.com/match>
- 3) Starting 1/1/08, IMMEDIATELY distance yourself from 97% of the other guys who will quit online dating in a fit of disgust within 90-days...all because you'll have an unfair advantage from the start.

Think I'm overstating things? I'm living proof that what's in Online Dating Domination works. And what's more, the list of testimonials is growing—many of which I've listed on the O.D.D. web page. The rest are right here:
<http://www.deservewhatyouwant.com/testimonials>

COOL DOWNLOADABLE TOOLBAR: Do you have the “Google Toolbar” plugged into your browser? If so, then you've GOT to see this:

<http://www.diabolikseduction.com/pua-toolbar/signup.php>

You download the app, load it and you have access to blogs, forums and other goodies from lots of pickup and seduction “gurus” at your fingertips. It's really cool...and costs you nothing, of course. I'm currently rocking it on my browser and it runs as stable as the Rock Of Gibraltar. Great idea.

MORE NEW VIDEO BLOGS: “So, You Want To Eliminate Competition (Part One)” is the latest video blog, and Part Two is coming soon. You can also find a very interesting response to last week's newsletter, along with other surprises. All at:

<http://www.edumckaytion.com/blog>

Subscribe so you don't miss a thing:

<http://feeds.feedburner.com/edumckaytion>

LAST MINUTE CHRISTMAS SHOPPING + TRIALPAY.COM = FREE STUFF

FROM X & Y COMMUNICATIONS: A number of you have already used this and feedback has been great. Do your last-minute Christmas shopping from places you buy from anyway and I'll give you FREE stuff. Choose from any of the three e-books, Secrets To Success With Women For Shorter Men or The Engineer's Guide To Being Cooler Than The Sales guy. The last time I checked, there were 101 different ways to get something for free while pointing/clicking your way through holiday shopping including several wine sampling packages, a \$50 purchase at The Gap (and get \$27

worth from me free...are you kidding me?), and—get this—simply signing up for Ebay for the first time and buying *anything*. Jump from here: <http://www.deservewhatyouwant.com>

If the “Being Cooler” program is what you’re after, you’ll need this: <http://www.beingcooler.com>

LOOKING FOR THE LATEST PODCASTS? Did you know you could find links to ALL OF THEM in one place? You can even pick your poison: RSS feed or iTunes. Find the whole smorgasbord of X-NET shows including X & Y On The Fly and The Chick Whisperer at: <http://www.x-net-media.com/>

EMILY’S “KEYS TO BLISS” NEWSLETTER: Emily’s last newsletter drew and overwhelmingly positive response. Sign up by dropping a blank e-mail to emily@aweber.com . No subject or text is necessary. Joining will not affect your membership to this newsletter.

Did a friend forward you this message? To receive this free newsletter on 21st century dating issues from X & Y Communications on a regular basis, simply go to <http://www.deservewhatyouwant.com> drop your email in the annoying popup window, and download “Get What You Deserve” for free. Or, just email xandy@aweber.com. Easy stuff.

Questions? Ideas? Comments? Send to questions@xandycommunications.net. Your feedback is welcome. If you like what you read, please feel free to forward the newsletter to others. That’s how we build our audience.

X & Y Communications is dedicated to making you the most skilled participant in the dating world you can be, at whatever stage of life you are in. It’s all about straight talk about the most creative subjects, somehow encompassing moral principles while being neither too shy nor too judgmental to hit the important things head on. The basic stuff you’ve heard a million times isn’t rehashed around here. Enjoy!

Please also note that the information in this newsletter is for entertainment purposes only and is not intended to constitute professional advice.

© **X & Y Communications**, 2005-2007. All Rights Reserved.

www.frappr.com/xandy (<http://www.frappr.com/xandy>)

[www.myspace.com/x and y](http://www.myspace.com/x_and_y) ([http://www.myspace.com/x and y](http://www.myspace.com/x_and_y))

www.deservewhatyouwant.com/forum
(<http://www.deservewhatyouwant.com/forum>)

This e-mail newsletter is a free service of **X & Y Communications**. It is never sent to those who have not asked for it. If you believe you have been sent this message in error, please respond and we will kindly remove you from our mailing list.

©2005-2007 X & Y Communications

info@xandycommunications.net

Please click [here](#) if you linked directly to this page rather than to our home page.