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<http://www.nottooshort.com> | <http://www.dating-resources.net>

Reader Questions And Comments

But First, Some Important News...

Guess what? Emily is pregnant! Didn't take us long, did it? Both of us are excited about being parents again. It's been a while. Emily's son is going to be 12 and my daughter 8 when this one hits the scene. And yeah, guys...I have fully considered that I'm going to be retirement age before this one graduates college. It's all good.

Be all that as it may, Emilita is already HUNGRY. Wow. With all these mouths to feed around here, I'd better send you all a coupon...and FAST! So here you go. Enter "baby62" anywhere fine X & Y Communications products are sold and YOU will get 35% off. And because today is a great day to be alive, I'm even opening up the new BONUS PACKAGE to that coupon when you order from <http://www.deservewhatyouwant.com>. I'll keep this open a full week for you. Like I said, I'm in a great mood. Below, where you usually find all the weekly "news" I've got another cool announcement about some great BONUS ITEMS that I've added to every single book and program we've got. More on the NEW FORUM below also...

Now let's get to some of your questions...

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Where's That Crowbar When I Need It?

Hi,

I've read some of the advice tips on the site about the importance of being independent and inspiring women to feel comfortable in the presence of confident guys. Here's a situation I'd like to tell you about: there is a woman who I met recently. We talked for a few minutes and exchanged email addresses with each other. It was all casual and I didn't even suggest that I'm interested in her romantically. I'd like to get to know her

start on a friendship level and see what can happen. So I emailed her the following day and told her that if she'd like to meet me sometime for friendly conversation I spend a couple of hours during the afternoon at a social club. She emailed me back a few HOURS later and said that she's like to meet me because it turns out that she goes to that same place everyday, too (although we had never seen each other there before). She asked me what she should do. Then she asked me for my phone number and told me that she goes to that place almost every day when she's not working.

So what I'm wondering is: is this lady asking for my phone number because she wants to know if I have a phone? She already knows I have email because we exchanged addresses after that first time we met only a day earlier. What do you think could be a reason why she's asking me for my phone number?

I'm wanting to start off as a friend to this woman and see what happens.

Thanks.

Joseph

Joseph:

First of all, I could send this email to any of millions of desperate men everywhere who would love to have a "problem" like yours. 99% of these men would automatically understand her response to you as a clear sign of interest. And they'd be correct.

The natural progression from exchanging email addresses is to take things to the telephone. The natural progression from there is to meet in person. This particular woman's interest level in you is high enough that she is sending you such blatant hints of her desire for BOTH that only a crowbar upside your head might be more obvious. Note I said "might".

So let's first go over what you did that was GREAT:

- 1) Nut up and ask for her contact info. You're ahead of most men there already. Great job.
- 2) Emailing a woman you sense has interest in you the following day. I believe artificial "waiting periods" represent the kind of "game playing" people hate.
- 3) Calling her to action. (meeting you at the social club)

Here's where you'll do better in the future:

- 1) Understand that email --> phone --> meet is the natural progression. You skipped a step and she's bringing you back around, understandably.
- 2) Any positive response from a woman is just that...it's GOOD. She is asking for your phone number because she wants to MOVE THINGS FORWARD...and,...

3) ...women LOVE LOVE LOVE men who LEAD. She is asking you "what she should do" because she wants YOU to be the man here and LEAD. This is a "Chick Whispering" basic. Women want you to wear the pants, and will hint at what they want you to ASK them rather than asking first. See how that works? And don't you just LOVE LOVE LOVE women who look at you adoringly when you are their Superhero who knows how to be a LEADER? Of course you do.

That all brings me to the final, and perhaps most overarching thought. You talk about "friends first". You do realize that this is almost always a MYTH unless you are clearly in the driver's seat of leadership.

By this I mean that women typically find it very, very hard to move a man from "friend" to "lover". Either you are causing her erotic synapses to fire up like VG race fuel or you are doomed to being a "tea party guest". And hey, Earl Grey smells nice but there's just something about spent 2-stroke race gas fumes that satisfies.

I hope you haven't been brainwashed by the same cult that had me duped me back in the day. You know the one. They preach that "all male behavior is bad behavior" and that "showing romantic interest in a woman is offensive to them."

Unless you yourself are unconvinced that you are ready to blow up the chemistry lab with this chick, you need to get in front of her and FLIRT, my man! She'll LOVE LOVE LOVE you for it.

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The Best "Contest" Is "No Contest"

Scot,

Could it be that the best thing for a man to do is reframe approach anxiety in his mind by saying to himself, "I've won by approaching and introducing myself as well as I can"?

As far as being beaten by a girl, that's tough to deal with. It seems the girls are winning at all levels of society. They have a level of psychological sophistication that few men can match. Even King Solomon could not figure them out.

Could it be the best thing to do is to learn how to harness women's power and use them as muses?

Thanks.

WP

You make an interesting point, WP. You truly ARE a winner comparatively speaking if you actually can approach a woman. It is absolutely true that the vast majority of men LOSE by not even trying.

Still, I truly believe that viewing the approach as a "contest" is where we ALL lose no matter what. We should simply be mutually qualifying one another, without any value judgment placed on it. If it's simply a conversation rather than a competition for who has the "power" then the angst goes out the window...at least theoretically. Having opened some other emails this lately (not necessarily yours) it looks like some guys are all too fast to replace one excuse with another...

As for how things go with the rest of society, women deserve to "win" as much as men do and given an abundance mentality we as men shouldn't be concerned at all about that but rather encourage it. There's no need for women to "win" at the necessary expense of a man in most cases. Their victories are independent of male successes and failures. It's just that specific situation of begging for first dates that pits us against each other as men and women. That's the one we DO have control over....fully.

Rather than harnessing women's power and using them as muses, which to me almost sounds like considering them livestock, I'd rather reframe the concept and point us as men in the direction of gaining psychological sophistication (a term that I really like, by the way) and using 3000 years of human history's wisdom to build upon that of even Solomon himself.

Thanks for your terrific email.

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Enough Cowbell

Quote From Last Week's Newsletter: "Stop focusing on sexuality and start igniting masculinity or femininity instead and you will discover life-changing secrets to getting second dates. If this doesn't make sense, send me an email."

Hi:

I didn't quite get it.

Best,

John

Hey John:

First, thanks for actually taking me up on the invitation to write. That's cool.

I firmly believe that most men let themselves get obsessed with a woman's sexuality without any regard for her femininity whatsoever. A man's masculinity--his maleness as evidenced by the traits of true manhood--is what INSPIRES a sexually charged response from a woman. Men OR women who view the purpose of dating as "getting some" rarely have fulfilling, highly intense sex lives. A man who has figured out how to be a MAN without being either an I/J (Idiot/Jerk) or a Mama's Boy AND who appreciates women for their femininity above and beyond their utility as sex objects will discover something very, very powerful. Femininity CRAVES masculinity and is ignited by it like a lit match ignites kerosene. If you think about it, this all makes perfect design. Sexuality is the natural and INEVITABLE by-product of this "chemical reaction".

If this all sounds scientific and technical, it really isn't complicated. What I'm talking about here is exactly how it used to be throughout most of human history without much if any elaboration necessary. It's today's blurring of gender roles, the "feminization" of America and the messages we hear that "all male behavior is bad behavior" that have caused things to get where they are. That and the fact that so many women have cheapened sex themselves.

Ultimately, if you exude masculine power it's like catnip with women. You appreciate them—you genuinely LIKE the presence of a great woman--and the "Just Be Friends" issue literally vanishes. You regain total control and initiate the right kind of "friendships" with women. No need to "pressure" the issue of sexuality. Women will be unable to resist the magnetic, physiological urge to act on your masculine presence. From there, you keep in mind things like "The Most Important 30 Minutes In Dating" and you will have sexual options beyond your wildest dreams. I know when I started getting all of this worked out in my life my friends were dumbfounded, as was I to some degree. Sooner than later you will literally be getting calls from women whom you haven't contacted for a while who simply want to "come over". You will open the door and they will throw their arms around you and start kissing you passionately. You may be skeptical, but it absolutely happens. It NEVER happens, though, to guys who are trying to "get some".

Masculine, confident. Appreciative of femininity over female sexuality. Magic.

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Quality Vs. Quantity From The Voice Of Experience

Hey Scot, how's it going!

Just wanted to say, I checked over your site and I think it's awesome what you are doing and teaching people! You have inspired me to start deserving what I want also instead of settling for just anyone! I really don't have trouble meeting woman and going on dates, it's just that I haven't found a lot of quality woman in this world. I've been in lots of one-night stands with women and have come to the realization that it doesn't bring happiness. Only having a true connection with a woman leads to happiness.

My only question to you is how did you know the woman your married to now was the right one for you? Out of all the women you dated, how did you know she was the one? How did you know when to stop dating is the question I'm trying to ask, what if you kept on dating instead of stopping and met another high quality woman?

Anonymous

Thanks for your kind words. I live for hearing that people are inspired. I appreciate your story and your revelations. As for one-night-stands, I've never understood it. I've tended to like the women I've been intimate with and wanted more!

Your "one question" really is a BIG one. Here's the simple answer: I dated MANY women. And I dated as many of them at once as I could handle. As I did, I made very careful notes of what I liked and didn't like, even going so far as to building a spreadsheet so as to rein in my typically right-brained approach to "winging it" when it comes to such things. As I learned more about women and what they want from a man, and as I began to DESERVE a great woman more and more, I raised the proverbial bar as far as the quality of women in my life. So yes, like I found out first-hand, guys like you and I run the distinct risk of encountering the enviable problem of having MORE THAN ONE high quality woman in the picture. But having CONTROL over one's dating life is key in this situation. This means making the choices that affect ONE'S OWN life. Being able to attract and make my own decisions regarding the women in my life, I placed myself into the position of being able to fine-tune who it was I was looking for and I recognized her almost instantly. This meant cutting ties with some great women, but I was also at a point in my life where I was comfortable with the notion of being READY for some stability around here. Importantly, that decision was MY OWN choice--no pressure from her—based on experience and being in a position of strength rather than neediness when it came to my interactions with women in my life.

There's so much more to this, though. Your attitude matters way more than objective strategy, and certainly more than tips, tricks and tactics. You MUST respect and genuinely enjoy female-ness rather than being sex-focused. Otherwise, you will get what you deserve—which is MUCH LESS than what cements a solid long-term future with a great woman. A man who UNDERSTANDS and ACTUALLY LIKES women realizes the crucial importance of masculinity and thereby draws women to him. Women everywhere CRAVE a man who is masculine enough to awaken their femininity. Get this principle and begin having the “enviable” problem cited above.

Now, being the kind of guy we're talking about here is actually not so hard to pull off. For most guys, it's kind of like a "light bulb" that goes off after struggling with the concepts for a brief while. Kind of like when you learn how to ride a bike. That said, doing third-gear wheelies on a GSXR1000 is a bit more advanced than simply getting rid of the training wheels, if you get my drift. That's why we have Power Sessions.

How about a woman's perspective on all of this? Just a couple of nights ago you wouldn't have believed the quality of our waitress at dinner who announced to us that she was "dateless". Although she was beginning to doubt herself, the only difference between her and her friends was that she refused to settle for a moron. Good for her. Emily and I both agreed that she should take great pride

in her pickiness instead of doubting it and she will begin to see the men she deserves come looking for her. These men, by the way, happen to be guys like YOU. Did I mention that this 21 year old sweetheart with big brown eyes and a priceless smile was DATELESS? There ARE NOT ENOUGH great men to go around. Do your part to change that...and win.

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David D. Differences

Hey Scot:

I was kinda wondering the difference between your e-books and David DeAngelo's e-books. I just listened to your interview and it was great and I'm thinking about purchasing your info also, but I was just wondering what do you talk about in your monthly audio series compared to what David DeAngelo talks about?

Thanks,

Steve

Hey Steve:

If I had to cite a major difference between David D.'s material and mine I would point to the fact that Dave makes it very clear that he is about attracting and meeting women without going into the relationship aspect of things. I talk a lot about going from attracting and meeting women all the way through selecting and keeping the greatest woman you've ever met. David D. is the undisputed champ at what he does, largely because of his focus. So that said, there's no value judgment on his material versus mine. They are very complimentary but indeed different. Guys who are already good with women but want to get the GREATEST women of all come to me. You'll find as you read and listen to more stuff from me that I LOVE finding angles that nobody has ever considered and exploring them. In that respect, I do what I can (and should) to make sure that X & Y info is different than ANYONE else's material, Dave's or otherwise. For example, Cook For Your Date and How To Manage Your Wildly Successful Dating Life are books that I can honestly say are completely original in scope.

As for the audio series, that's more objectively defined. Dave's is an interview series whereas our Power Sessions series is a specialized instruction program for men with a deep focus on absolute excellence with women. I do interviews from time to time for it--this month with Joseph "Thundercat" Matthews for example--but I tend to keep those separate. The Power Sessions guys got the interview with Joseph this month as an unannounced free bonus. Another way I add value is by backing the Power Sessions series with email coaching.

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Be good,

Scot McKay

THE DISCUSSION FORUM IS LIVE: We mentioned it a couple of weeks ago, and I am proud to say that the Deserve What You Want Discussion Board is now ready to go. This newsletter is the very first place I've ever announced it...so there are no users yet. Definitely go sign up and grab a low member number. That could be really cool when there are thousands of people registered, right? Both of us McKays and some high-profile types will be on there frequently, actively responding to posts. You'll find that this forum is very different. We focus on dating excellence, and will do so in a tasteful manner. This is going to be an effectively-moderated, high-end community as I would hope you'd be expecting from us. So cool...I'm excited. <http://www.deservewhatyouwant.com/forum> is the URL, and it will be actively linked to from just about everywhere in the X & Y universe within 24 hours or so.

IT'S BONUS CITY AROUND HERE: I spent the entire day Monday adding LOTS OF BONUS ITEMS to every e-book and program we've got. All e-books now include a BRAND NEW audio series called "Rapid Fire" that features a full six dozen dating tips of about a minute each covering just about any issue or scenario you can imagine. These follow the Dating-Cast Minutes we've done and now you can enjoy immediate gratification. There's also a great interview with Joseph "Thundercat" Matthews (<http://www.deservewhatyouwant.com/laugh>) with some of the programs for guys. My new friend Martin Merrill (<http://www.deservewhatyouwant.com/laugh>) has also been gracious enough to give us a great bonus item based on his killer book Make Her Laugh. As you'd expect, I have even more cool surprises up my sleeve here...

PODCAST UPDATE: I am absolutely BLOWN AWAY by how fast "The Chick Whisperer" has caught fire. Less than three weeks into its existence it is already on the Top 25 list at iTunes and has cracked Page Two on the "Featured" list. A huge thanks to all of you guys who are listening. Episode 3 hit the street on Wednesday, and believe it or not Episode 4 has already been recorded and edited. I can tell you that The Dean and I had none other than Michael The Dating Wizard (<http://www.thechickwhisperer.com/wizard>) sit in for that. Michael is right on the money and that show is EPIC. Steve commented that he really, truthfully can't believe we are planning to give this away for free. Snag The Chick Whisperer on iTunes with <http://feeds.feedburner.com/thechickwhisperer>. Episode 25 of "X & Y On The Fly" on online dating is getting done tonight...finally. Remember, Grant Adams from Net2Bed/Net2Wed (see <http://www.deservewhatyouwant.com/grant> for that) is our guest. Only the best guests for our discriminating audience. Subscribe on iTunes right now at <http://feeds.feedburner.com/xyonthefly>. The seventh episode of

“Online Dating Profile Rating” (<http://feeds.feedburner.com/onlinedating>) will happen tonight also. As you would expect, all of these can be subscribed to via feed, through iTunes or via email. As always, we appreciate a review on iTunes and/or a vote for us on Podcast Alley. Remember you can now leave us voicemail at **210-362-4400**, and we’ve got PRIZES these days for callers who make it to the air.

I [HEART] INTERVIEW SERIES: My friend and talented dating strategist James Brito from 000Relationships has invited me to be a part of his new Mastery Series, where he interviews dating experts. Having done the David DeAngelo “Dating Gurus” series last month, I’m beginning to LOVE LOVE LOVE being a part of these. Whether I have guest on our shows or AM a guest on a series like the one James is doing, I always end up really enjoying it. Let me tell you, James has corralled some HEAVY HITTERS that he calls the “Who’s Who Of The Dating Community” for his series, so I’m honored to be included. He’s offering a special 40% off offer since this is newly launched, so I’d definitely recommend getting in on the discount before it expires on March 26th. Find out more at <http://www.deservewhatyouwant.com/james>. And guess what this means, guys? It means that there could very well also be a special bonus “round table” with James for the Power Sessions guys in April. What can I say? I’m a negotiator! Get in on that elite group of Power Sessions guys at <http://www.deservewhatyouwant.com/powersessions/men>. I know “Mama” is working some sweet surprises for the ladies with her series also, which you can check in on at <http://www.deservewhatyouwant.com/powersessions/women>.

Did a friend forward you this message? To receive this free newsletter on 21st century dating issues from X & Y Communications on a regular basis, simply go to <http://www.deservewhatyouwant.com>, drop your email in the annoying popup window, and download “Get What You Deserve” for free. Or, just email xandy@aweber.com. Easy stuff.

Questions? Ideas? Comments? Send to questions@xandycommunications.net. Your feedback is welcome. If you like what you read, please feel free to forward the newsletter to others. That’s how we build our audience.

X & Y Communications is dedicated to making you the most skilled participant in the dating world you can be, at whatever stage of life you are in. It’s all about straight talk about the most creative subjects, somehow encompassing moral principles while being neither too shy nor too judgmental to hit the important things head on. The basic stuff you’ve heard a million times isn’t rehashed around here. Enjoy!

Please also note that the information in this newsletter is for entertainment purposes only and is not intended to constitute professional advice.

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