

# **X & Y COMMUNICATIONS**

**[www.deservewhatyouwant.com](http://www.deservewhatyouwant.com)**

**[www.edumckaytion.com/blog](http://www.edumckaytion.com/blog)**

---

**IN THIS EDITION:** What kind of women do you believe are out there? Chances are those very women are the ones you are going to meet. Make sure you're well informed before drawing conclusions, because a shocking truth awaits...

---

## **HOLIDAY SEASON SUCCESS SECRETS FROM CARLOS XUMA AND I:**

Did you miss the teleseminar that Carlos Xuma and I held last week? It's not too late to grab your copy of the cleanly edited version for a paltry \$7. It's December 14<sup>th</sup>, troops. If there's still any question whatsoever in your mind about who you are keeping warm this holiday season and ringing in 2008 with then NOW is the time to get things handled. The best shortcut I have for you is the one I just mentioned, and it's right here:

**<https://www.plimus.com/jsp/buynow.jsp?contractId=1726442>**

For more info on what exactly we covered, check out the blog (where you'll also find some new VIDEO):

**<http://www.edumckaytion.com/blog>**

In other news, Online Dating Domination has just been stacked with TWO new additions. As if every single angle wasn't covered already when it comes to your online dating success, I went and added FULL-LENGTH programs on speed dating and MySpace. I have to tell you...the MySpace program was flat-out ridiculous. If you are already in on Online Dating Domination or Virtuosity (which includes O.D.D., of course) just check the download area for the new goodies. And if you \*haven't\* exactly pulled the trigger on Online Dating Domination just yet, all of this is yours at the \*same price\* as always—even with the new stuff added. Here's a hint, fellas: the online dating world is a BONANZA this time of year. Why not hit the ground running?

**<http://www.onlinedatingdomination.com>**

Now onto the newsletter. This one is a real handful, so get ready...

=====

## YOU ATTRACT WHAT YOU PREPARE FOR

You know well enough by now that we talk a lot around here about “deserving what you want”. The premise is simple but often overlooked: In order to get a great woman, you’ve GOT to be the kind of man who deserves her.

A day or two ago I was conversing with a friend when something very interesting came up. If “deserving what you want” is what you are all about, then by the very nature of things YOU are also becoming who a great woman deserves in the process...which is a great thing.

Of course, this also means that RIGHT HERE, RIGHT NOW not only is the bar at a certain level insofar as who you will successfully attract, but YOU are also who a certain cross-section of women is EXPECTING to attract. And my friend and I couldn’t help but agree that people tend to attract EXACTLY who they’ve prepared themselves to meet.

Case in point.

The other day I was visiting a particularly well-traveled forum in the “men’s dating advice” world when several posts caught my eye, all centered around a common theme: How all women---especially American ones (according to American guys, natch)--were basically lying manipulators who’ll cuckold you and take all your money someday. It was like a train wreck. I didn’t want to look, but I couldn’t help myself. And the more I read, the clearer the picture became.

To say these guys were a little...um...BITTER was an understatement. And the most unfortunate part was that the threads continued for pages and pages, all in a chorus of high-fives and hand pounds.

There was not one dissenting viewpoint represented.

It was then it occurred to me. All the guys who would potentially disagree weren’t hanging out in that forum complaining. They were probably too busy out enjoying the company of a great woman.

Guys all over the place are GETTING exactly what they PREPARE FOR from women. Rest assured, there are plenty of women out there who are warm, generous, playful, fun, virtuous and—yes—faithful AND beautiful. Some even have their own six-figure incomes and don’t really need your money. Seriously. And most are great in bed too (because they deserve to be).

Can you believe that? Do you think that I’m a naïve dreamer who’s kidding himself? Do you think Emily is less than genuine? Are friends of mine who have, like me, dated hundreds of women each only to ultimately select ONE GREAT WOMAN (notably Stephen Nash and my new friend Kelly aka Song\_Bird from Social Rockstar) all fooling themselves and doomed to life in “The Matrix”?

Well, whatever lets you sleep at night. Except I think it’s really keeping you *awake* at night.

What if it’s all true? What if there really are great women out there? Deep down you probably know there are indeed. But here it is: You are attracting into your life EXACTLY the kind of woman you expect to meet...WHATEVER she’s like.

This really isn't a "Law Of Attraction" thing either, necessarily. It's actually all about LEADERSHIP, really.

Lookit. If you have no respect for women and believe that they are generally selfish, manipulative, morally bereft beings who are only good for the purpose of sexual release...then so be it. That's your choice. And congratulations—you deserve what you want. You'll continue to meet a steady stream of women who tend to believe that "all men are dogs", that you "only want one thing" and that you're inherently untrustworthy and must be tapped of your "natural resources" before you spend everything on gambling and "gentleman's clubs".

You'll grow more frustrated by "man haters" in equal measure with the disdain you express for them.

But the truth remains true whether it's acknowledged or not. There indeed ARE great women out there who respect and actually LIKE men, and want to be good to them. But a woman like that is not about to get mixed up with a guy who doesn't believe she exists! And on the flip side, no man who respects women and has mastered the art of igniting femininity is going to put up with a woman who hates men. He has reserved the right not to have to.

The most breathtaking part of this whole scenario is how focused one's tunnel vision can become in a very short amount of time. Sooner than later, if you choose to believe that all MOTOS (Members Of The Opposite Sex) are bad news you are going to be one lonely dude...and a sexually frustrated one, too, for that matter. All because your core belief will have become in a very real way your reality

So why doesn't everyone—man or woman--wake up to what's going on?

The answer is a simple one. Blame is the path of least resistance. Were someone to believe that there were MOTOS out there who did indeed live up to a higher standard, he or she would have to look squarely in the mirror. And that, friends and neighbors, is often more painful to bear than the loneliness of a world where all MOTOS are pretty much the enemy.

Or is it? Who knows for sure. It seems like many of us are too lazy to test the premise...at all. Complaining is hella easier than deserving what you want, huh? If so, don't be surprised when it's only you and those who are likeminded keeping each other company on the forums. Your female counterparts will be waiting for you over on "Oprah" and "Jenny Jones".

Yeah well, don't be that guy. It's not automatic. You can choose NOT to fall for the hype.

Do you have the guts as a man to step up and claim leadership over your right to deserve great women in your life? If so, you are already further along the path to deserving the highest echelon of women on Earth than most men, shockingly enough.

You'll have to excuse me now...Emily is telling me she has a bubble bath ready.

Be Good,

Scot

=====

**IT'S POWER SESSION "2-FOR-1" DAY ONCE AGAIN:** Get in on Power Sessions TODAY (by 12 midnight CST/GMT-6) and you still have time to find out all about "How To Outfit Your Life" before the December edition is unleashed tomorrow morning. It's like getting "two for one". The NEW one, by the way, will be on "Crisis Management". And I'm feeling good, so how about I dust off the now-infamous "one penny" plan? Get BOTH of those for \$.01 USD and cancel anytime (with one e-mail to me) if you don't completely dig it:

<http://www.xandycommunications.net/powersessions/men.htm>

For you ladies who are reading, Emily's got Keys To Bliss for a penny at:

<http://www.xandycommunications.net/powersessions/women.htm>

**POINT-AND-CLICK CHRISTMAS SHOPPING + TRIALPAY.COM = FREE STUFF FROM X & Y COMMUNICATIONS:** Time is already growing short. Do your normal Christmas shopping from places you buy from anyway and I'll give you FREE stuff. Choose from any of the three e-books, Secrets To Success With Women For Shorter Men or The Engineer's Guide To Being Cooler Than The Salesguy. The last time I checked, there were over 100 different ways to get something for free while pointing/clicking your way through holiday shopping including several wine packages, a \$29.95 cigar sampler (and get \$27 worth from me free...are you kidding me?), and—get this—simply signing up for Ebay for the first time and buying \*anything\*. Jump from here:

<http://www.deservewhatyouwant.com>

If the "Being Cooler" program is what you're after, you'll need this:

<http://www.beingcooler.com>

**BRAND NEW ONLINE DATING PROFILE RATING #21:** Join the feed at:

<http://feeds.feedburner.com/onlinedating>

...to hear the brand new 21<sup>st</sup> show. The iTunes link is:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=213484722>

**X & Y ON THE FLY #34:** "How To Understand The Opposite Sex" is the latest:

<http://feeds.feedburner.com/xyonthefly>

But iTunes is really the way to go:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=162722277>

Don't forget to write us a review...we love it!

AND...once again here's that BONUS episode just for newsletter subscribers on our home birth experience:

<http://www.xandycommunications.net/podcasts/episodebonus454.mp3>

**EPISODE 16 OF THE CHICK WHISPERER HAS BEEN UNLEASHED:** Zan Perrion ([www.deservewhatyouwant.com/zan](http://www.deservewhatyouwant.com/zan)) is my guest and we talked about how to understand women on this show also, just because it's such a great topic and Zan is the guy to talk shop with on that. Subscribe now on iTunes:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=218155493>

...or at the feed:

<http://feeds.feedburner.com/thechickwhisperer>

Remember, you can get a BONUS episode with Brent Smith by re-entering the same address you subscribed to this newsletter with on our main website.

**EMILY'S "KEYS TO BLISS" NEWSLETTER:** Many of you STILL sign up every single time I mention this, and those of you who have done so also know that Emily sent a newsletter out just two days ago. Drop a blank e-mail to [emily@aweber.com](mailto:emily@aweber.com) . No subject or text is necessary. Joining will not affect your membership to this newsletter.

Did a friend forward you this message? To receive this free newsletter on 21<sup>st</sup> century dating issues from X & Y Communications on a regular basis, simply go to <http://www.deservewhatyouwant.com> drop your email in the annoying popup window, and download "Get What You Deserve" for free. Or, just email [xandy@aweber.com](mailto:xandy@aweber.com). Easy stuff.

Questions? Ideas? Comments? Send to [questions@xandycommunications.net](mailto:questions@xandycommunications.net). Your feedback is welcome. If you like what you read, please feel free to forward the newsletter to others. That's how we build our audience.

---

**X & Y Communications** is dedicated to making you the most skilled participant in the dating world you can be, at whatever stage of life you are in. It's all about straight talk about the most creative subjects, somehow encompassing moral principles while being neither too shy nor too judgmental to hit the important things head on. The basic stuff you've heard a million times isn't rehashed around here. Enjoy!

Please also note that the information in this newsletter is for entertainment purposes only and is not intended to constitute professional advice.

[www.frapppr.com/xandy](http://www.frapppr.com/xandy) (<http://www.frapppr.com/xandy>)

[www.myspace.com/x and y](http://www.myspace.com/x_and_y) ([http://www.myspace.com/x and y](http://www.myspace.com/x_and_y))

[www.deservewhatyouwant.com/forum](http://www.deservewhatyouwant.com/forum)  
(<http://www.deservewhatyouwant.com/forum>)

This e-mail newsletter is a free service of **X & Y Communications**. It is never sent to those who have not asked for it. If you believe you have been sent this message in error, please respond and we will kindly remove you from our mailing list.

---