

# **X & Y COMMUNICATIONS**

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**IN THIS EDITION:** Are you an average guy with a hot woman? Here are six ways you can tell for sure.

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## **ANOTHER ANNIVERSARY—THIS TIME IT'S A BIG ONE:**

One year ago today Emily and I tied the knot. On one hand it seems like a long time ago, and then again A LOT has happened since then. And you know what, I'd do it again...of course. Date a lot, guys and gals. Learn what you want and deserve it. Having the greatest woman in the room at your side wherever you go is a feeling you cannot beat.

There's a LOT of celebrating going on around here lately, huh? Life is good. We handed out "cigars" last month, how about a champagne "toast" this time around? Here's a coupon called "[toast50](#)", and once again it's good for 50% off whatever you'd like from our books and programs. I'll keep it live for a few days only. Guys, if you aren't in on VIRTUOSITY yet NOW is the time to get in on it...I'm all about helping you pop some champagne of your own when it comes to your success with women. And, if you haven't checked out the VIRTUOSITY page lately, there are NINE new programs recently added or coming soon. Jump to:

**<http://www.deservewhatyouwant.com/virtuosity/>**

(And just add the address you are already subscribed to if you'd like that BONUS episode of The Chick Whisperer with Brent Smith)

For the entire X & Y Communications "candy store", go to:

**<http://www.deservewhatyouwant.com/>**

All of this inspired today's newsletter topic. Let's change the pace a bit and have some fun doing so--and for the benefit of you ladies who I know are out there, this pretty much is a co-ed concept so keep reading...

# SIX WAYS TO TELL YOU ARE AN AVERAGE GUY WITH A HOT WOMAN

All too often in the world of dating advice we focus on how to fix what's going wrong. As a change of pace this time around, let's consider how life looks through the eyes of a guy who is doing something RIGHT.

If you are basically a rock star who looks like a GQ model, then this particular newsletter isn't for you (or perhaps you can use this for the now-dreaded "entertainment purposes only").

Whatever. Most of us aren't that guy, so on with it.

Here's the question *du jour*. Suppose you are a fairly average dude. How *exactly* do you know that you are in the company of a world-class hottie? Well, the obvious answer is, "Who cares? What's important is that *you* like her." And that's all true, but it doesn't make for a particularly interesting read.

So here below--cast to the wind with reckless abandon--is my personally-crafted list of a half-dozen distinct ways you can tell for sure the aforementioned phenomenon is going on:

## 1) FIRST CLASS TREATMENT

It's like you woke up famous or something. But you didn't. It's not you, it's her. Everywhere you go you are getting the freakin' "red carpet" rolled out for you. People—men and women—are going out of their way to do special things for BOTH of you. This is pretty much the ultimate manifestation of social proof. Among the effects of this I've personally encountered are free drinks, front-row seats, airline upgrades, special discounts and "backstage passes". Often, if this particular phenomenon doesn't present itself it's because the proverbial pendulum has swung the opposite way, and...

## 2) ...PEOPLE YOU DON'T EVEN KNOW HATE YOU FOR NO REASON

Well, yeah...there actually is a reason. And—once again--it's *her*. And others are just jealous, of course. You can expect the "FU" look from a lot of men. Don't take it personally. They wish they were you, that's all. Never mind that with an attitude like theirs they likely will NEVER BE "you", that's another newsletter. Interestingly, when you are met with disgust by other *women* for no real reason, it's often because THEY wish they were HER...which can be a nice feeling if you let it be. Then again, it's equally as likely that they are as envious of her persona as they are of her male companionship. Nah...that can't be, can it?

## 3) MEN LOOK--A LOT--EVEN WHEN THEY'RE WITH A WOMAN

Ever get the feeling you were being watched? She has...a lot. And you're about to share the experience. Men are pretty much shameless, often blatantly snapping their heads around with an audible "Day-um". Of course,

some guys will even do this when they have a woman standing right next to them. It's nuts. Some guys with highly evolved confidence levels of their own will acknowledge your good fortune either with a thumbs up or a "nice job, dude". Usually, these are the same guys who do well with women themselves (and there's a lesson in that somewhere).

#### **4) PEOPLE CHALLENGE WHY SHE'S WITH YOU**

They could be complete strangers. Then again, they could be your "friends". Whoever "they" are, they will come right out and ask the woman you are with why she's with a guy like you. The direct version of this gambit plays out with questions like, "What do you see in this guy?" or "What's a woman like **YOU** doing with a guy like **HIM**?" Indirect iterations would include, "So how did **YOU TWO** ever meet each other?" or "So how do you know each other?...I'm assuming you aren't dating."

#### **5) GUYS HIT ON HER AS SOON AS YOU STEP AWAY FOR A MINUTE**

All you did was excuse yourself to the men's room. But when you come back, some guy is chatting her up. Get used to it, that's the law of the jungle. Always be gracious in these situations. Don't be jealous or lose your cool...remember she's with *you* and it will likely stay that way as long as you can continue to be a man and separate yourself from the likes of men who do needy, tasteless stuff like, oh...hit on other dude's women as soon as they excuse themselves to the restroom. But heads up—it's not just the guys who are interested because...

#### **6) ...EVEN *OTHER WOMEN* FLIRT WITH HER**

This is the wildest thing to witness I can think of, and by far the most stunning dynamic of the five I listed. You can be in a bar, a club, a restaurant or even an airport for that matter. Other women will behave in a decidedly flirtatious manner towards the woman you are with. The first few times this happens, you'll be in a state of suspended disbelief. But there's no doubt. Typically, she's getting flirted with by women more than **YOU** get flirted with by women. The crazy part about that last part is that women are likely flirting with you **TEN TIMES** as much as usual simply because you are with her...and this bullet point is **STILL** true. And I almost forgot...you'll actually get hit on by "lifestyle" couples quite a bit also—especially if the two of you are affectionate. The woman in such a couple will almost invariably initiate those situations, I've learned.

You may experience a scenario like unto one of the examples above, or all six. Moreover, stuff like this could happen once or twice on occasion or practically constantly. Even if one such event occurs, you probably have all the evidence you need that you are in fact an average guy with a super hottie. And if you find that **ALL OF THE ABOVE** happen with some regularity, then feel free to calibrate the truth of the matter accordingly. Whether it all is rather enjoyable to you or irritating to no end is a personal decision. Choose wisely.

Got stories of your own? Additions to the list? Think I've got it all wrong? E-mail your thoughts to [scot@datetoorder.com](mailto:scot@datetoorder.com)

Be Good,

Scot

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**NEW VIDEO BLOGS:** “Hey, Watch Where You’re Going!” is the latest video blog, and another is coming soon. You can also link to my recent conversation with Rion Williams. Head to:

<http://www.edumckaytion.com/blog>

Subscribe so you don’t miss a thing:

<http://feeds.feedburner.com/edumckaytion>

**POINT-AND-CLICK CHRISTMAS SHOPPING + TRIALPAY.COM = FREE STUFF FROM X & Y COMMUNICATIONS:** A number of you have already used this and feedback has been great. Do your normal Christmas shopping from places you buy from anyway and I’ll give you FREE stuff. Choose from any of the three e-books, Secrets To Success With Women For Shorter Men or The Engineer’s Guide To Being Cooler Than The Salesguy. The last time I checked, there were 101 different ways to get something for free while pointing/clicking your way through holiday shopping including several wine sampling packages, a \$50 purchase at The Gap (and get \$27 worth from me free...are you kidding me?), and—get this—simply signing up for Ebay for the first time and buying \*anything\*. Jump from here:

<http://www.deservewhatyouwant.com>

If the “Being Cooler” program is what you’re after, you’ll need this:

<http://www.beingcooler.com>

**THE REAL LINK TO X & Y ON THE FLY #34:** “How To Understand The Opposite Sex” is the latest, and here is the REAL link to the feed:

<http://feeds.feedburner.com/xyonthefly>

But iTunes is really the way to go:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=162722277>

Don’t forget to write us a review...we love it!

AND...once again here’s that BONUS episode just for newsletter subscribers on our home birth experience. See? We’ve got your back:

<http://www.xandycommunications.net/podcasts/episodebonus454.mp3>

**EPISODE 16 OF THE CHICK WHISPERER HAS BEEN UNLEASHED:** Zan Perrion ([www.deservewhatyouwant.com/zan](http://www.deservewhatyouwant.com/zan)) is my guest and we talked

about how to understand women on this show also, just because it's such a great topic and Zan is the guy to talk shop with on that. Subscribe now on iTunes:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=218155493>

...or at the feed:

<http://feeds.feedburner.com/thechickwhisperer>

**EMILY'S "KEYS TO BLISS" NEWSLETTER:** Many of you STILL sign up every single time I mention this, and those of you who have done so also know that Emily sent a newsletter out just two days ago. Drop a blank e-mail to [emily@aweber.com](mailto:emily@aweber.com) . No subject or text is necessary. Joining will not affect your membership to this newsletter.

Did a friend forward you this message? To receive this free newsletter on 21<sup>st</sup> century dating issues from X & Y Communications on a regular basis, simply go to <http://www.deservewhatyouwant.com> drop your email in the annoying popup window, and download "Get What You Deserve" for free. Or, just email [xandy@aweber.com](mailto:xandy@aweber.com). Easy stuff.

Questions? Ideas? Comments? Send to [questions@xandycommunications.net](mailto:questions@xandycommunications.net). Your feedback is welcome. If you like what you read, please feel free to forward the newsletter to others. That's how we build our audience.

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**X & Y Communications** is dedicated to making you the most skilled participant in the dating world you can be, at whatever stage of life you are in. It's all about straight talk about the most creative subjects, somehow encompassing moral principles while being neither too shy nor too judgmental to hit the important things head on. The basic stuff you've heard a million times isn't rehashed around here. Enjoy!

Please also note that the information in this newsletter is for entertainment purposes only and is not intended to constitute professional advice.

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