

X & Y COMMUNICATIONS

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IN THIS EDITION: Nobody wants to be categorized as “selfish”. Yet, the only way to get the success with MOTOS (Members Of The Opposite Sex) we envision for ourselves is to actively go make it happen. Nobody is going to altruistically bestow wild success upon us on our behalf, when you get right down to it. Find out how to get what you want in a way that actually creates attraction AND promotes admiration.

HOW TO GET WHAT YOU WANT WITHOUT FEELING SELFISH

I gave serious thought to naming this week’s bit “The Selfish Man’s Guide To Success With Women”. After all, that’s really a fitting title.

But the problem is that nobody wants to be cast as “selfish”, do they? Of course not. Yet, the truth is that if you didn’t spend considerable time attending to your own needs and wants, you would be in no condition to make a philanthropic dent on society, would you?

Anyone who has ever bought a commercial airline ticket and used it has heard a flight attendant’s pitch to deploy one’s own oxygen mask before assisting the younguns. Oh yeah, and “breathe normally” while doing so, will you?

Even Mother Theresa was really doing what she most wanted to in life. And she also fed her own face every once in a while too, I’m sure.

What I’m getting at here is that I’ve been hearing a lot from guys lately who are having a common problem. Essentially, the issue seems to surround wanting to “not break any rules”, “stay socially acceptable”, “fit in with the crowd”, and so forth. And what’s happening is that these guys end up standing passively by while OTHER GUYS come for the women they have their eye on (or even the ones they LIVE with). Yet, they are averse to trying to push the envelope a bit because that would be too...uh...”forward”, or something.

Meanwhile, at that last speed dating event, six of these guys were probably standing around before things got rolling chit-chatting amongst themselves about this exact topic while the seventh guy was already leaving with the one attractive woman who showed up.

Isn’t stuff like that against the “speed dating rules of etiquette”?

I mean, how rude and selfish of guys like that to come around and assert themselves with all the particularly sharp women, huh?

OK, guys...here it is: It's time to stop being a martyr. You're not being benevolent and unselfish by neglecting to assert your alpha position in deserving the greatest women.

And guess what, you're not doing any favors for the women you persist in "settling for" either.

What you ARE doing is FAILING TO DEPLOY.

You're not only keeping your self from success in the name of being "Mr. Nice Guy", you are STEALING OPPORTUNITY from great women everywhere.

In your heart, don't you feel a twinge of frustration knowing that certain fantastic women out there would be better off with you than the mediocre guys they themselves have been "settling" for lately? There's no doubt about it in your mind, yet you still refuse to impose your will.

That would be selfish. Or possibly confused with appearing too "needy". Or something like that.

Now before you get too animated, you know me well enough by now to know that I'm not talking about stealing people's spouses or anything else that's from the "dark side". It's just that it's time to reframe this notion of what "selfishness" really means and how it can become a scapegoat for artificially limiting ourselves.

We all know that MANIPULATION is to be avoided. Most of us understand that manipulators, by definition, operate purely from a motive of getting as much of what they want from others with as little personal investment as possible. Under the guise of friendship and an umbrella of flattery, the manipulator guilt-trips an unwitting subject into handing over personal favors and perhaps even physical items of far greater worth than what has been extended.

Yeah, that's pretty selfish stuff. And once exposed for what it is, manipulative patterns and the purveyors thereof tend to be summarily looked down upon with disdain by society.

And last I checked, "society" was made up of roughly 50% women.

Contrast that entire concept with AMBITION. One who is ambitious could be described as knowing what he or she wants, and having the confidence and the plan to transform goals into realities. If true to their focus, such individuals tend to go on to become CEOs, heads of state, cancer survivors and/or perennial all-star point guards.

We love stories of ambition and those who author them. And we love watching ambitious people succeed—especially when the odds are against them.

But make no mistake: Ambition is still all about an individual and his or her personal desires.

So what gives? Selfishness? Manipulation? Ambition? What's the difference?

First of all, in order to break free from backing off from the kind of women we want to deserve (or the career, adventures, friends, etc. for that matter), we have to stop using "selfishness" as an excuse to cover up what's actually pure FEAR in most cases. Social martyrdom is typically nothing more than a cover-up for insecurity and flat-out worry.

MANIPULATION is the low-road because therein selfishness exists in a vacuum. We're talking absolutely zero concern for the needs and welfare of others. It's ALL taking, all the time. What's more, the manipulator betrays a common knowledge of right vs. wrong by attempting to mask intentions.

Meanwhile, AMBITION leaves room for others to come along for the ride to success. Implied is an over-arching goal to make sure one's life MATTERS. Also implied is the desire to succeed in a way so as to make the world a better place in a way only he or she uniquely can.

Sure, there can be a fine line. Some people can become somewhat destructively selfish in the name of ambition, most definitely. For example, Lance Armstrong's particular brand of ambition conquered cancer and enabled surreal athletic achievements. But it also has repeatedly steamrolled anyone close to him.

Ultimately, it comes down to this: Manipulation drives great women away because it is ultimately rooted in sniveling weakness. Ambition, on the other hand represents the direct approach. He who is ambitious openly states his intentions in broad daylight and exerts the power and leadership to reach goals.

And ambition, therefore, is extraordinarily attractive to women.

Ambition, simply put, transcends "selfishness" by directing one's vision for success in a path that leads to great things. Others want to be in on that. And make no mistake, great achievements are predicated upon it.

Leadership, confidence, having a plan for success. That's pretty much what women want out of a man. And that's why guys who break the speed dating rules (for example) get the girl. Sure, they put their needs ahead of others...but not ahead of the women they choose to invite into their lives.

So where do you stand? Are you watching from the sidelines so as not to "impose" on anyone?

If so, I fully understand how unraveling all of what we're talking about here can be a real challenge. I've been there. But I know there are real solutions to getting where you want to be.

For sure, there are no "quick fixes" or "band-aids". But, the great news is that it can all happen for you much, much sooner than you think.

Are you ready for a character-based approach to attracting great women that does away with manipulation and trickery once and for all? I'm all about grooming you for unimaginable success with the highest echelon of women through genuine masculine strength, dignified integrity and personal power.

All you need are the right tools...and the AMBITION to take action.

Valentine's Day is around the corner. No, I'm not going to tell you to save your pennies for flowers and candy. Instead, I'm going to challenge you to circle that day on your calendar as a point in history.

Between now and then, I'm about to give you a clear, objective way to see REAL RESULTS. We're talking ACTUAL, TANGIBLE PROGRESS when it comes to your success with great women.

If you have been intrigued by VIRTUOSITY from the beginning, now is the time to learn from the “white hat” master instructors of success with women...all in one place.

Why? Because that’s the best way I know of to MAKE A DIFFERENCE by Valentine’s Day. And besides, I’m going to take all of the “risk” away

Between now and midnight tonight (1/24/08, GMT -6), I am going to let you try VIRTUOSITY for \$1.

No, that’s NOT a typo. Yes, you ARE reading correctly.

For an entire SEVEN DAY trial period, you’ll have free reign over the Member’s Area which now includes OVER SIX GIGABYTES of laser-focused material on attracting and igniting the RIGHT WOMEN, online and offline.

I trust you are ready for it, even if you’re iPod’s storage capacity isn’t.

My guess is that your response will be something like this:

"I've only been signed up for 3 days now, and I just cannot tell you how impressed I am with the quality content you are putting out. I've been downloading episodes like mad, and I'm burning up my iPod trying to take it all in. So far I feel like I've walked away from every episode having thought about something in a new way.

I've especially enjoyed the Online Dating material. I've made it through the basic principles part one and 2, and the using the system episode blew my mind."

--Blake (Eagan, MN)

"Let me say this: great work. I like the range of guests that you have and really like the way the information is presented. You present everything straight forward and down and dirty. There's no Venn diagrams or mental visualizations. It's just good info. Its great! I download the audio and listen to it while I'm driving back and forth to work. Your program helps make my commute a valuable experience. Next, I gotta make an appointment with you for some phone coaching. Thanks and keep up the good work."

--Curtis (Schaumburg, IL)

Not only am I pulling the curtain aside for an entire week, you can even enter the coupon code “xy35off” for 35% off when you get in on this. That way, your first week is down to, what...65 cents? AND...when the week’s over you’ll STILL get the killer 35% discount from its regular \$247, knowing VIRTUOSITY is well worth the investment.

I really don’t know how I could make this any easier for you. I’ve pretty much rolled out the red carpet this time.

So make the commitment to yourself and the great women who want to be by your side that you’ll get your house in order and finally become the man you know you can be: The man who fearlessly invites phenomenal women into his life while others watch in amazement.

VIRTUOSITY is designed with that exact purpose in mind...and I'm personally ready to send you your welcome package RIGHT NOW. And remember, full VIRTUOSITY privileges always include a real, live 1-on-1 coaching session with me and a custom-written online profile assessment.

If you haven't yet discovered what has made VIRTUOSITY the most raved about program (by far) on Pickup Podcast's brutally-honest message board, find out all about it once and for all right here:

<http://www.deservewhatyouwant.com/virtuosity/onedollar>

Or...if you've long since learned what VIRTUOSITY holds but have been waiting until today for just such an opportunity as this, here's the direct time-saving link (and I've even figured out how to embed the coupon discount, which you'll see on the second page):

<https://www.plimus.com/jsp/buynow.jsp?contractId=1734192&couponCode=xy35off>

You can even get a free month of Power Sessions on top of all else, and this month's happens to be called "Real Confidence" and involves over an hour of non-stop, practical steps to real, measurable bulletproof personal confidence.

If you've purchased books or programs elsewhere only to be disappointed, I trust you are pleasantly surprised by what I've put together...because it's YOU I've put this together for, frankly. VIRTUOSITY delivers. More guys than ever have figured that out, and I don't want you to miss a thing.

Until next time, be sure to check out the blog. I've got a great new post that's sure to "unhinge" more than a few...literally. There's also more video around the corner in a day or two.

Be Good,

Scot

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Did a friend forward you this message? To receive this free newsletter on 21st century dating issues from X & Y Communications on a regular basis, simply go to <http://www.deservewhatyouwant.com> drop your email in the annoying popup window, and download "Get What You Deserve" for free. Or, just email xandy@aweber.com. Easy stuff.

Questions? Ideas? Comments? Send to questions@xandycommunications.net. Your feedback is welcome. If you like what you read, please feel free to forward the newsletter to others. That's how we build our audience.

X & Y Communications is dedicated to making you the most skilled participant in the dating world you can be, at whatever stage of life you are in. It's all about straight talk about the most creative subjects, somehow encompassing moral principles while being neither too shy nor too judgmental to hit the important things head on. The basic stuff you've heard a million times isn't rehashed around here. Enjoy!

Please also note that the information in this newsletter is for entertainment purposes only and is not intended to constitute professional advice.

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